

## E-VEHICLES

PRODUCT RANGE – E-BIKES / E-SCOOTERS / E-BOATS / E-CYCLES / E-DIRT BIKES.

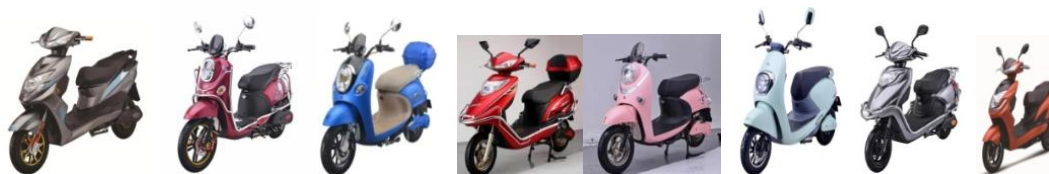


Designed in Germany

Manufactured jointly in India & China under the super vision of German engineers, they have over the last 12 months exported over 20 lakh vehicles.

These range of products are currently being exported to – European countries – Vietnam – Malaysia – Sweden – Korea etc. past 4 years.

The range of products will be kept on a temporary basis for display @ Resort in, New Delhi. (Over 100 Bikes on display)



Company has worked closely for the last 5 years to create the perfectly suited e-bike for Indian standards.

The company show room & office is in the process of being set up in New Delhi.

A world class manufacturing / assembly is being set up @ Navyug - Haridwar and the same should be up & running within 4 weeks

**Connect Details**  
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Orders for over 40 containers have already been placed  
5 containers have already reached New Delhi  
1 container has been cleared by customs  
4 containers are in the process of being by the New Delhi customs.

### **IMMEDIATE OPPORTUNITIES**

Super Distributors are to be appointed in various states and territories Pan India

Manufacturing / Assembly Partner – in strategic locations Pan India

Details pertaining to the above are attached along with.

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## **Super Distributor [ SD]**

An entire state or half – will be allocated as your territory.

Within the allocated territory – you are free to appoint dealers across the place.

You will need a show room for display of products / space to service customer vehicles – staff to manage the show room etc

Your key show room team & service engineers will be trained by key personnel from Germany & china.

The Super Distributer is required to invest 1 Cr minimum – with 30 lacs as security deposit and 70 lacs worth of stock.

For the balance amount – bikes of various models will be delivered to your show room – these may be used as display models – for test rides – Sales will be carried out after Government Registration & passing is completed.

The company will provide you with a distributor manual which will explain all aspects of your day to day operations – sales procedures – service to be provided to existing customers – spare parts – marketing support – show room lay out.

Copies of all relevant and required certifications of Government of India will be shared with you.

The company will also provide you with their official price list – discount details – your margins etc.

All products sold will be sold under the company brand name only.

You will be up dated on all new developments – w.r.t. product – sales procedures – service enhancement – prices – new models – global trends etc. from time to time – thru the company monthly in-house magazine.

## **Manufacturing / Assembly partner [ M/AP ]**

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The overall total investment for the above is around 10 cr

As **M/AP** your direct investment would be between 4.00 – 4.50 cr – to be paid directly to the company.

You will put up a land parcel of 1 acre in a manufacturing approved zone. This will have the main shed for assembly + shed for ware housing – storage staff etc. Along with a boundary wall – adequate electricity supply – security etc

The company will make the balance investment of 5.50cr

The company with the assistance of teams from Germany/China will set up the entire assembly line – which will be state of the art & some will be ready for roll out within 45 days for date of signing.

The team required for managing this assembly line will be around 29 professionals – who will be trained on international standards – process & procedures.

The company will import CKD – SKD kits directly to the assembly plant & the balance are being manufactured in India.

The assembly plant once in a state of readiness will produce around 1,500 bikes on a daily basis.

The finished product will be purchased by the company or the M/AP has the right to directly sell the same.

All products will be manufactured under the brand name.

There will be a profit-sharing system which will be worked out between the company & the M/AP promoters.

## **TERMS & CONDITIONS – SUPER DISTRIBUTORS.**

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Super distributor – basic information sheet attached.

Immediate advance payable – 25 lacs [refundable] ++

CHEQUE IN FAVOR OF – Principle Company

A due diligence exercise will be carried out on the over-all back ground and credentials of the concerned company and the directors & partners.

If rejected – the entire amount will be refunded

Once approved – we proceed further as follows –

All bikes will be available for display by 5th March 2019.

Manufacturing / assembly line will be operational by 12th March 2019.

Once convinced – the balance payment will be made – formal contracts & agreements will also be formally put in to place.

Stock of product will be delivered to you

Our internal architect / designer will give you the format & drawings for the show room and adjoining space required.

Area of business will be allocated – will discuss dealers you will be responsible for appointing in your jurisdiction.

Formal monthly / annual targets will be discussed with you

Marketing support from parent company will be discussed

Documents required from Prospective Super Distributor

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- Company Name / PAN/ TAN/ GST Registration.
- Business address
- Coordinates
- Director / partners / (PAN/ AADHAR CARD)
- Year of incorporation
- Products being currently marketed
- Products marketed in the past
- No of employees.
- Note on showroom location with Google coordinates/Dimensions/Photographs from Left – Right – Front / Description of nearby area/
- Additional space available
- Misc. information to be shared



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